

\$5000.00

**IN CASH AWARDS
FOR SHOWMANSHIP...**

**in
FAMOUS
PLAYERS'
SUMMER**

GALAXY

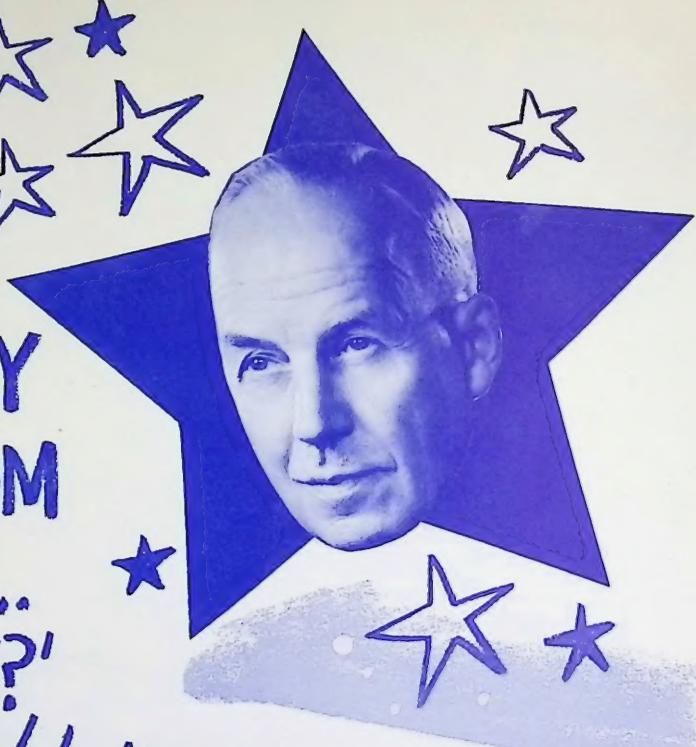
OF FINE FILMS

Celebrating

45 YEARS

**of leadership
in entertainment**

HERE'S THE KEY
MESSAGE FROM
MR. BOLSTAD...
From 'WHAT'S NEW?'
READ IT AGAIN!!!



As we enter another summer season when Television viewing is at its lowest point, when our people have become adjusted to daylight saving time and when "school is out", it is most important that each of us grasp to the fullest extent the opportunities for increased business that are available to us.

The Producers and Distributors of the pictures that we will be playing in our theatres have already done their job. And what a fine job it has been!

We have always been the leaders of the Industry in our field — let's continue to hold that reputation by giving each of the pictures that we handle our best treatment

B. Bolstad
President

FAMOUS PLAYERS OFFERS ITS SHOWMEN \$5,000.00 IN CASH AS PRIZES IN THE SUMMER GALAXY OF FINE FILMS! HERE'S THE BREAKDOWN!.....

EASTERN DIVISION

BEST OVER-ALL EFFORT

GROUP #1	FIRST PRIZE	\$250.00
	SECOND PRIZE	\$200.00
	THIRD PRIZE	\$150.00
	FOURTH PRIZE	\$100.00

GROUP #2	FIRST PRIZE	\$250.00
	SECOND PRIZE	\$200.00
	THIRD PRIZE	\$150.00
	FOURTH PRIZE	\$100.00

GROUP #3	FIRST PRIZE	\$250.00
	SECOND PRIZE	\$200.00
	THIRD PRIZE	\$150.00
	FOURTH PRIZE	\$100.00

BEST CAMPAIGN FOR ANY INDIVIDUAL FEATURE

GROUP #1	FIRST PRIZE	\$100.00
	SECOND PRIZE	\$50.00
	THIRD PRIZE	\$25.00

GROUP #2	FIRST PRIZE	\$100.00
	SECOND PRIZE	\$50.00
	THIRD PRIZE	\$25.00

GROUP #3	FIRST PRIZE	\$100.00
	SECOND PRIZE	\$50.00
	THIRD PRIZE	\$25.00



BEST SINGLE STUNT! SPECIAL SHOW ... CONFECTIONS PROMOTION ... RENTALS, ETC.

GROUP #1

FIRST PRIZE	\$75.00
SECOND PRIZE	\$50.00

GROUP #2

FIRST PRIZE	\$75.00
SECOND PRIZE	\$50.00

GROUP #3

FIRST PRIZE	\$75.00
SECOND PRIZE	\$50.00

FAMOUS PLAYERS' SUMMER
GALAXY OF FINE FILMS
CONTEST IS UNDER WAY...

THE CAMPAIGN WILL BE BASED
ON THE QUARTER'S BUSINESS
FOR JULY, AUGUST
AND SEPTEMBER!

HERE'S AN EXTRA BONUS OFFER ... THE BONUS OF \$25.00 GIVEN TO THEATRE MANAGERS ON PROOF OF PROMOTIONAL ACCOMPLISHMENTS ON THE RECOMMENDATION OF THEIR DISTRICT MANAGERS WILL BE CONTINUED DURING THE CAMPAIGN. MANAGERS WINNING FOUR SUCH SPECIAL AWARDS WILL ALSO CONTINUE TO RECEIVE AN ADDITIONAL \$100.00 BONUS!

HERE'S HOW THE THEATRES LINE UP!!

GROUP 1

TORONTO	IMPERIAL HOLLYWOOD GOLDEN MILE YORKDALE RUNNymeDE NORTOWN
HALIFAX	CAPITOL
HAMILTON	TIVOLI SKYWAY DRIVE-IN
LONDON	CAPITOL
OTTAWA	CAPITOL REGENT
QUEBEC	CAPITOL
SAINT JOHN	PARAMOUNT
SUDSBURY	CAPITOL
WINDSOR	CAPITOL PALACE



ST. JOHN'S, Nfld.	CAPITOL PARAMOUNT
NORTH BAY	CAPITOL
OSHAWA	REGENT
TIMMINS	PALACE VICTORY
TORONTO	PALACE PRINCE OF WALES VAUGHAN

GROUP 2

BARRIE	ROXY
BELLEVILLE	BELLE
BRANTFORD	CAPITOL ODEON
BROCKVILLE	CAPITOL
CORNWALL	PALACE
GUELPH	PALACE
HALIFAX	PARAMOUNT
SARNIA	CAPITOL
SAULT STE. MARIE	ALGOMA
ST. CATHARINES	CAPITOL LINCOLN



GROUP 3

CORNWALL	CAPITOL
GLACE BAY	SAVOY
FREDERICTON	CAPITOL GAIETY
MONCTON	CAPITOL PARAMOUNT
NEW WATERFORD	PARAMOUNT
NIAGARA FALLS	SENECA
ROUYN	CAPITOL PARAMOUNT
SAULT STE. MARIE	ORPHEUM
ST. THOMAS	CAPITOL
SYDNEY	PARAMOUNT VOGUE
WINDSOR	PARK
WOODSTOCK	CAPITOL
TORONTO	ALHAMBRA BEACH CENTURY COLLEGE DONLANDS PARKDALE

